

Visit SplashMaps at the Outdoor Adventure & Travel Show, Excel London 12-15th Feb, **stand OU1222**

British Ingenuity Underpins Battle of Britain Commemorations

Today (12/2/15) SplashMaps announces its partnership with Ride 25 to provide maps for their Battle of Britain Commemoration Paris to London ride this year.

SplashMaps will provide the essential maps for the 300+ mile cycle challenge alongside sponsors Strava, the premier GPS tracking business, and Brompton, the world's best folding bike manufacturer.

"What better way to celebrate the British ingenuity and pluck that won the Battle of Britain than by riding a fleet of over 100 Brompton folding bikes from Paris to London?" comments John Readman, Ride 25's event organiser. "We really wanted SplashMaps involved because the fabric escape and evasion map was first developed for members of the forces that protected our shores at this vital part of our modern history. But most importantly we need maps that give our riders confidence in their route, whatever the weather, realising that GPS alone will not work for the long distances".

SplashMaps uses modern materials to replace the more fragile silk used in WW2, so its maps will be tough enough to be scrunched in a pocket, face anything the ride can throw at it and then be machine washed afterwards.

"We're thrilled to be a part of the Battle of Britain commemorations" says SplashMaps MD David Overton, "and to be associated with other businesses that illustrate British innovation is a real privilege."

SplashMaps will provide mapping for a number of Ride 25 pan-European rides this year as part of its "Confidence in your Adventure" initiative.

Meet the SplashMaps team at Stand OU1222 during the Daily Telegraph Outdoors & Adventure Travel Show. Ride 25 will be at the stand on Thursday & Friday.

SplashMaps are available direct from www.splash-maps.com along with all the latest map news, design tips and our great range of bespoke and destination maps. Visit us at the Outdoor Adventure & Travel Show (stand OU1222), follow us on twitter.com/SplashMaps or like us on facebook.com/SplashMaps

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