

**The world's in your hands - scribble on it, scrunch it and stuff it in your pocket**

Fabric maps have proved such a hit with UK outdoor adventurers, they've just gone global. So whether you're skiing in Austria, trekking in the Andes or biking in Albania you needn't worry about your map turning to mush in the rain or GPS losing signal.

Designed to be weatherproof, durable, and easy to use, walkers, runners, riders, bikers, climbers, canoeists and a host of others, have been snapping up award winning<sup>1</sup> SplashMaps for their outdoor adventures.

"It's a simple idea that's really caught on", says David Overton, SplashMaps MD, "...and feedback from our customers showed plenty of demand for foreign maps too. So now we're offering SplashMaps of anywhere in the world (excluding the North & South Poles... for now!)."

UK, and worldwide SplashMaps are available direct from [www.splash-maps.com](http://www.splash-maps.com) along with all the latest map news, design tips and our great range of bespoke and destination maps. Follow us on [twitter.com/SplashMaps](https://twitter.com/SplashMaps) or like us on [facebook.com/SplashMaps](https://facebook.com/SplashMaps).

Ends

**CONTACT:** David Overton, MD, SplashMaps Ltd, [david@splashmaps.net](mailto:david@splashmaps.net) tel: 07876 390 656

<sup>1</sup> Wallis award for Excellence in Cartography from the Society of Cartographers

**RECENT QUOTES FROM SPLASHMAP USERS:**

**Keith Bontrager** -pioneer in the development of the modern mountain bike - SplashMaps are a "Great Idea!"

**John Blashford-Snell, expedition leader and founder of Operation Raleigh (Raleigh International)** "[SplashMaps](http://www.splashmaps.com) are highly innovative and of real value to navigation in the field"

**Steve Chilton, Chair of the Society of Cartographers** "SplashMaps was commended by the judging panel for its very effective use of a novel medium, while retaining graphic clarity and displaying an excellent user-focused design." (On SplashMaps winning 'Excellence in Cartography' award 2014)

**Siân Anna Lewis, The Girl Outdoors Blog** "Big fan of Splashmaps, such a great idea!"

**Perry McGee, the National Tracking School** "Everyone should have a SplashMap in their kit."

**Peter Larkin, the 3 Peaks Yacht Race 2013** "We experienced cold/wind-chill, night navigation with high winds and rain/mist on the tops we were still able to 'unscrunch' our SplashMaps for a quick orientation check."

**Kenneth Field, International Cartographic Association Commission on Map Design** "It's design sits at the perfect confluence of form and function, delivering modern mapping to the outdoor enthusiast in a way that supports their activities 100%."

## RECENT MEDIA QUOTES:

**MBR - Hot Stuff** "Fashion Guide...The SplashMap is a waterproof, washable and even wearable (use as a buff perhaps) ...map." December 2014

**Trail - Gadget of the Month** "Maps are great, but they can be a hassle to carry. If they aren't flapping about in a map case, they're squashed into a jacket pocket. Cue SplashMaps - a new range of washable wearable all-weather fabric maps. Using OS and OpenStreetMap data, you can create a bespoke walking map at splashmaps.net..." (The photos are very amusing - Rambo style head band and man blowing nose!) March 2014

**Cyclist** "Luckily the clever chaps at SplashMaps have concocted this range of scrunchable, washable, virtually indestructible cloth maps. Perfect for mopping-up those Strava segments". February 2014

**Outdoor Fitness** "Fed up with your maps disintegrating in the rain or else the sharp laminated edges digging in through your pockets? SplashMaps could be the solution." January 2014

**Bike Biz** "...maps printed on washable fabric so they don't tear, run out of battery or fall prey to other disadvantages of paper maps or new fangled electronic ones." November 2013

**Mountain Biking UK** "I loved being able to draw routes on it...it's easy to use in any weather and is pretty indestructible." June 2013

## COMPANY BACKGROUND:

SplashMaps™ is a Limited company based in Hampshire™ and incorporated in November 2012. SplashMaps™ is one of the first start-up businesses in the UK being 'crowd-funded' using the Kickstarter platform to raise funds.